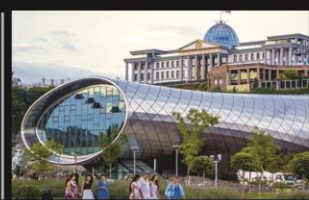
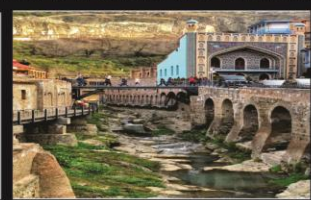


10th to 14th March 2024, Tbilisi, Georgia

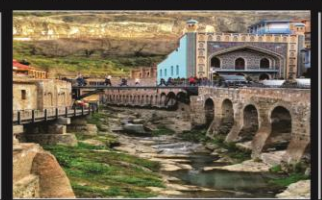
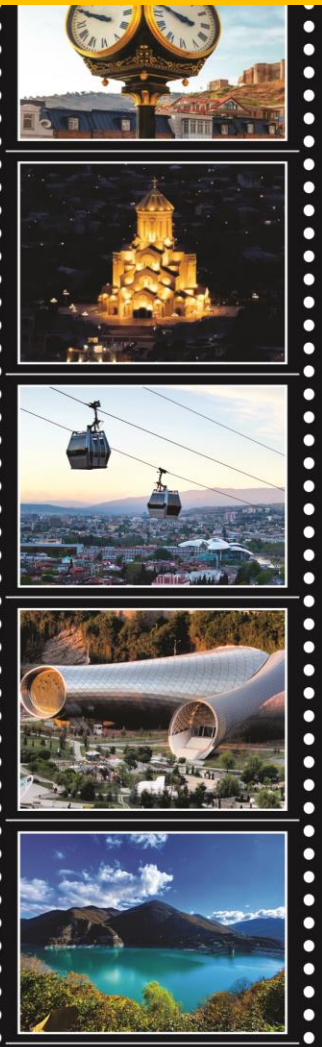
Objective – Why Achievers Award



- There are a few people who are Master, Creator, Designer, Director of the world surrounding them
- They contribute best in socio-economic development of their place
- Dainik Jagran with its proven leadership in the world, identified the need to recognize such efforts & make them a brand



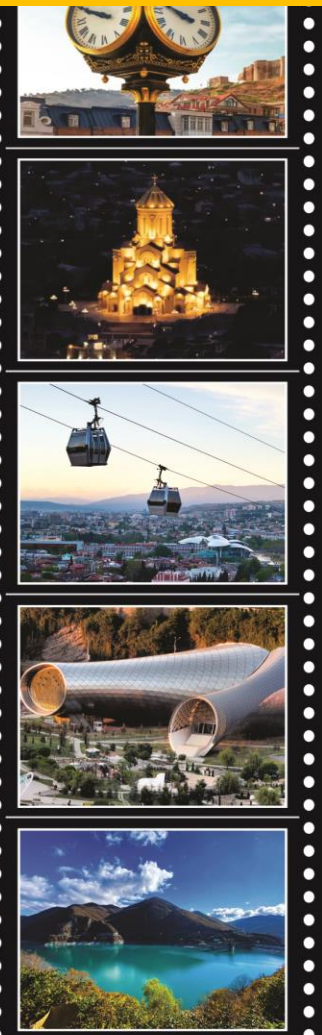
- ‘Jagran Achievers Award’ March 2024 is a felicitation plan for fraternity who are instrumental in to develop various services and products
- Reason for satisfied, peaceful and luxurious world are these dedicated community who are extending generous service to the world
- Hence, achiever award is an event to herald, redefine & enhance social relationship



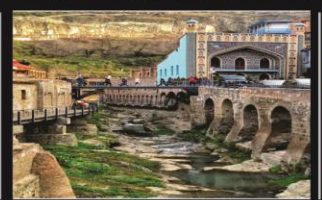
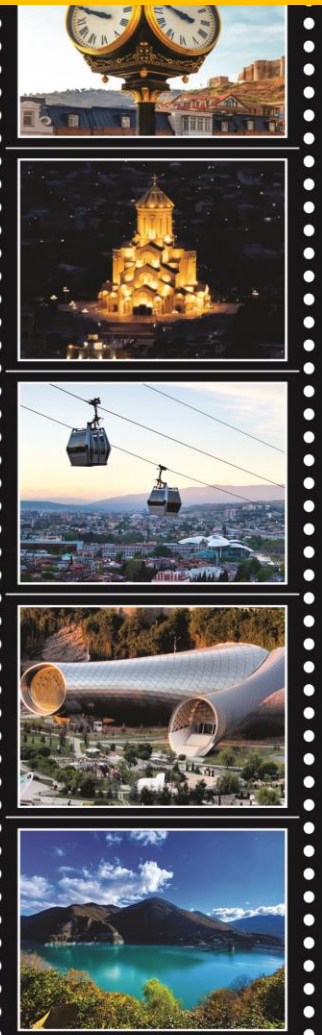
How to Done - Event Mechanism

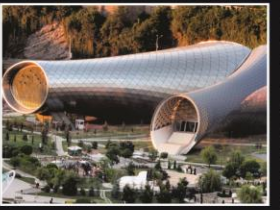
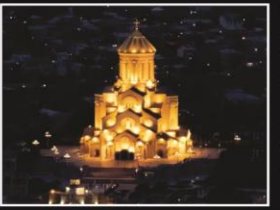


- Prospecting and taking nomination
- Selection through set of Jury
- Participation by offer to selected person
- Interview on set questionnaire
- Invitation to participants & travel abroad
- Ceremony at some grand venue
- Felicitation by guest of repute
- Celebrity performance after felicitation
- Grand Gala Dinner
- Post event coverage in Print & Digital



- Recognition of efforts among mass
- Documentation by reputed media house
- Historical evidence of efforts & recognition
- Become light house of society
- Source of Inspiration for many
- Self Glorification





• Personal Profile

- Name
- Date of Birth & Place
- Father's Name & Occupation
- Mother's Name & Occupation
- Spouse Name & Occupation
- Children Name & Occupation

• Native Place

- Native place & Socio- economic structure
- Native place environment

• Educational Profile

- Educational qualification
- Current Profession

• Professional Profile

- Starting of the Professional Journey (Year)
- Name of the Firm(s)/Concern(s)/Institution(s)
- Location(s) of the Firm(s) /Institution(s)
- Designation in the Firm(s)/Concern(s)/Institution(s)
- Total Man Power in the Firm(s)

• Professional cum Social Profile

- Achievements
- Honor/Awards/Recognitions
- Inspiration (if any)
- Icon (if any)
- Life Mantra (Any Quotation)

Extra

- Memorable Moments of Life if any)

Hobbies

Own Corner

- anything else wants to say about own self

Contact

- Residential Address
- Email Id
- Contact No





- No legal dispute on participants
- There can't be any product promotion
- Politically associated persons are not allowed
- Content if any for publication should be strictly on set questionnaire and does not contain any disputed & alleging matter
- Participants must have editorial clearance
- All deliverables will contain **'A Dainik Jagran Marketing Initiative'**





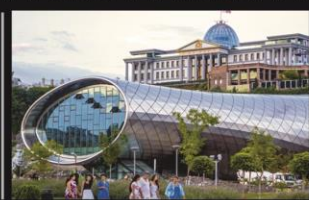
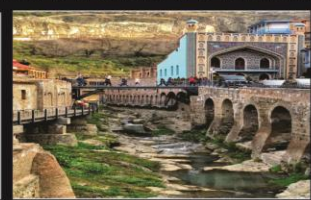
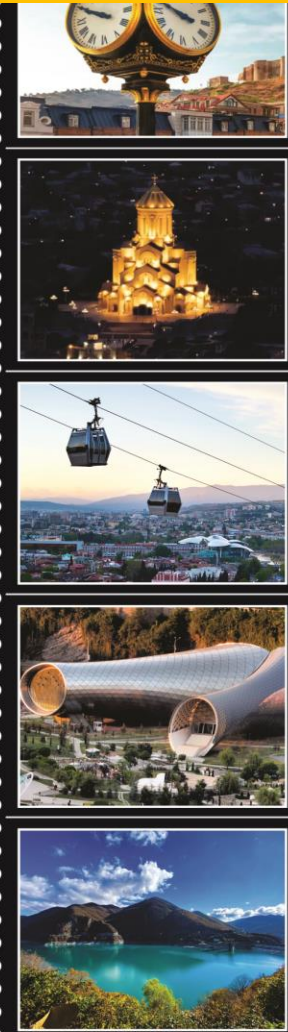
- Invite for award function
- 2Y class return tickets to Ex Delhi
- Tourist Visa and Insurance Cover
- 3 Nights & 4 Days at star property
- Grand Felicitation Ceremony
- Grand Gala Dinner
- Optional half page space in newspaper for achievers branding in respective edition at additional cost



Sponsorship is an opportunity to witness this mega event and extend your warm gratitude to icon of success. We solicit your presence as sponsor. Benefits are as under :

Benefits :

- Invitation for one person to award ceremony
- Y Class return ticket to Ex Delhi
- Tourist Visa with Insurance Cover
- 20Sec AV play at award function
- Emcee mention during the ceremony
- Stay in five star property
- Logo presence in all communications & Backdrop
- Special promotion through AV to audience
- Sponsors depending upon categories would get free space & customize media coverage

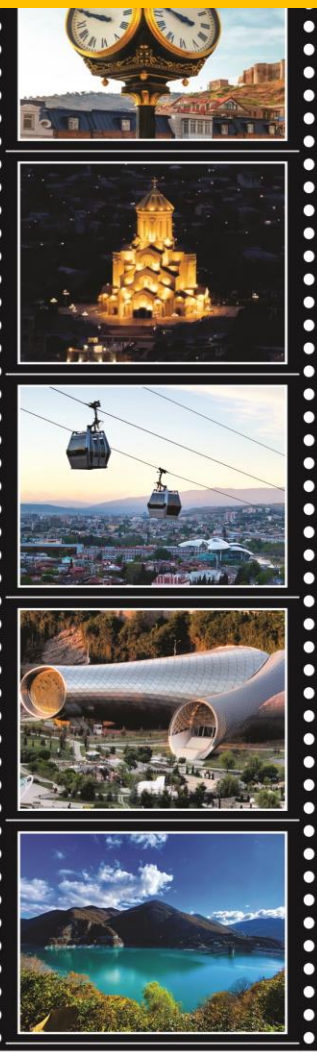


360⁰ Marketing Campaign



Event built up in Dainik Jagran + Digital + Electronic Promotion + Full Page post event Coverage

- **Print**
- **Radio**
- **Digital**
- **TV**
- **Post Event Coverage in Print**



Glimpses of Past Event





Thank You

